

COMO SUCCESS TIPS

Bonus Points

Great for business and customers love them!



Bonus points are a great way to boost your loyalty program. Customers love them for the special perk, and you increase profits by choosing the right promotions for your business needs. Check out these ideas and best practices.



Perk up those off-peak times

Jump-start sales by giving extra points during slow times. If your customers come on weekends, try double points Monday to Friday. Does your business empty out at night? Offer bonus points during the evening hours. Think about triple-point events too!



Highlight the products you choose

No matter why your customers came in, turn their attention to the products, brands, or services that YOU want to promote by offering extra points. And to help get the word out: give points for sharing to Facebook from your Point Shop or catalog!



Reward customers for big purchases

Sometimes your best loyal customers deserve exclusive rewards of their own. Try offering double points for purchases over \$100, and triple points for purchases over \$200.

Contact us to find out how Como Sense can work for your business.

✉ comosense@como.com

🌐 www.como.com

915 Broadway Suite 1307
New York, NY 10010

179 Great Portland St.
London, W1W 5PL, UK

2 Ilan Ramon Street
Ness Ziona, 7403635, Israel

como[®]

©2017 Como. All Rights Reserved.